



PROGRAM AD ORDER FORM 2021-2022

Date _____

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Advertiser name _____

Contact name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address _____

Ad Size (select one)	Dimensions		Price (one concert)
	W	H	
<input type="checkbox"/> Full page (interior)	4.7"	7.9"	\$150
<input type="checkbox"/> 1/2 page	4.7"	3.9"	\$120
<input type="checkbox"/> 1/3 page (large horizontal business card)	4.7"	2.5"	\$100
<input type="checkbox"/> 1/4 page horizontal	4.7"	1.9"	\$70
<input type="checkbox"/> 1/4 page vertical (large vertical business card)	2.3"	3.9"	\$70
<input type="checkbox"/> 1/8 page	2.3"	1.9"	\$35
<input type="checkbox"/> 1/9 page (small vertical business card)	1.5"	2.5"	\$25
<input type="checkbox"/> 1/10 page (small horizontal business card)	2.3"	1.5"	\$25

Ad Run Date(s) (select all that apply)	Deadline	
<input type="checkbox"/> Fall Concert	November 21, 2021	November 5, 2021
<input type="checkbox"/> Winter Concert	March 6, 2022	February 12, 2022
<input type="checkbox"/> Spring Concert	May 8, 2022	April 23, 2022

Artwork (select one)

Hard copy (attached)

Use existing artwork on file with NYS (previous run date: _____)

Digital image **If electronic format:**

PDF file File on disc (attached)

MS Word document (*fonts must be embedded!**) File emailed (specify email addr. above)

File name: _____

Create ad using text in AD TEXT box to the left, use best judgment for overall design

Other (see SPECIAL INSTRUCTIONS box to the left)

*We can email you instructions for embedding fonts in MS Word.

Payment Method (select one)

Check (payable to Norwalk Youth Symphony)

Credit card: Visa MasterCard

Card number _____ Exp. _____

To submit your ad:

- Send your electronic-format artwork to Rick Contolini at nys.program.ads@gmail.com
- Mail this form with your payment to the address below or email to nysed@optonline.net

AD TEXT

SPECIAL INSTRUCTIONS