



# PROGRAM AD ORDER FORM

## 2021-2022 Season

Date \_\_\_\_\_

Advertiser name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

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Ad Size (select one)	Dimensions		Price (full season)
	W	H	
<input type="checkbox"/> Full page (outside back cover†)	4.7"	7.9"	\$1000
<input type="checkbox"/> Full page (inside back cover†)	4.7"	7.9"	\$1000
<input type="checkbox"/> Full page (inside front cover†)	4.7"	7.9"	\$1000
<input type="checkbox"/> Full page (interior)	4.7"	7.9"	\$450
<input type="checkbox"/> 1/2 page	4.7"	3.9"	\$350
<input type="checkbox"/> 1/3 page (large horizontal business card)	4.7"	2.5"	\$300
<input type="checkbox"/> 1/4 page horizontal	4.7"	1.9"	\$200
<input type="checkbox"/> 1/4 page vertical (large vertical business card)	2.3"	3.9"	\$200
<input type="checkbox"/> 1/8 page	2.3"	1.9"	\$100
<input type="checkbox"/> 1/9 page (small vertical business card)	1.5"	2.5"	\$75
<input type="checkbox"/> 1/10 page (small horizontal business card)	2.3"	1.5"	\$75

† Covers are subject to availability.

**AD TEXT**

**SPECIAL INSTRUCTIONS**

Ad Run Date(s) (select all that apply)	Deadline
<input checked="" type="checkbox"/> Fall Concert	November 21, 2021 November 5, 2021
<input checked="" type="checkbox"/> Winter Concert	March 6, 2022 February 12, 2022
<input checked="" type="checkbox"/> Spring Concert	May 8, 2022 April 23, 2022

**Artwork (select one)**

Hard copy (attached)

Use existing artwork on file with NYS (previous run date: \_\_\_\_\_)

Digital image **If electronic format:**

PDF file  File on disc (attached)

MS Word document (*fonts must be embedded!\**)  File emailed (specify email addr. above)

File name: \_\_\_\_\_

Create ad using text in AD TEXT box to the left, use best judgment for overall design

Other (see SPECIAL INSTRUCTIONS box to the left)

\*We can email you instructions for embedding fonts in MS Word.

**Payment Method (select one)**

Check (payable to Norwalk Youth Symphony)

Credit card:  Visa  MasterCard

Card number \_\_\_\_\_ Exp. \_\_\_\_\_

- To submit your ad:**
- Send your electronic-format artwork to Rick Contolini at nys.program.ads@gmail.com
  - Mail this form with your payment to the address below or email to nysed@optonline.net